



Five Reasons CIOs Move to Workday

Workday Enterprise Management Cloud helps
create value today and tomorrow.



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Workday Enterprise Management Cloud helps create value today and tomorrow.

“Chief value architect” may not be your official title, but when you hold an executive seat at a mid-sized company, value creation is an essential part of your job. As a CIO, creating value is critical in today’s world, especially if you hope to meet the expectations of your stakeholders and IT team—let alone help grow the business, profitably.

Creating that kind of value hinges on your IT organization’s ability to optimize your people, data, and technology. When these three are aligned, you benefit from a future-forward organization that can:

- Drive flawless financial and business operations
- Anticipate and navigate what’s next
- Accelerate strategic, data-driven decision-making
- Ensure compliance amid constant change and disruption
- Mitigate risk with trusted, accurate insights

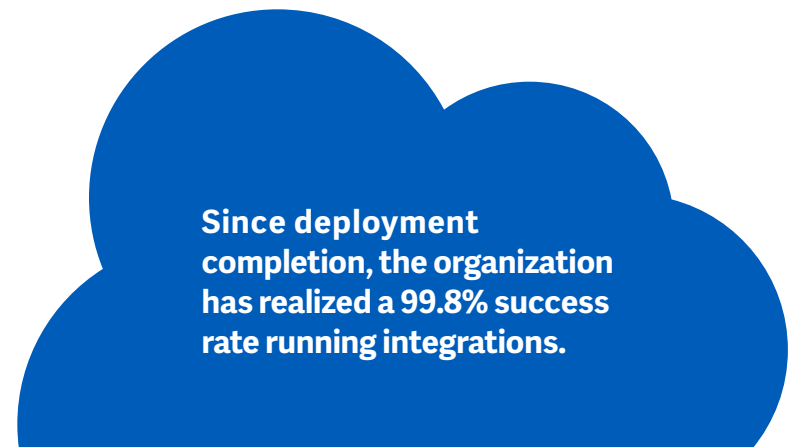
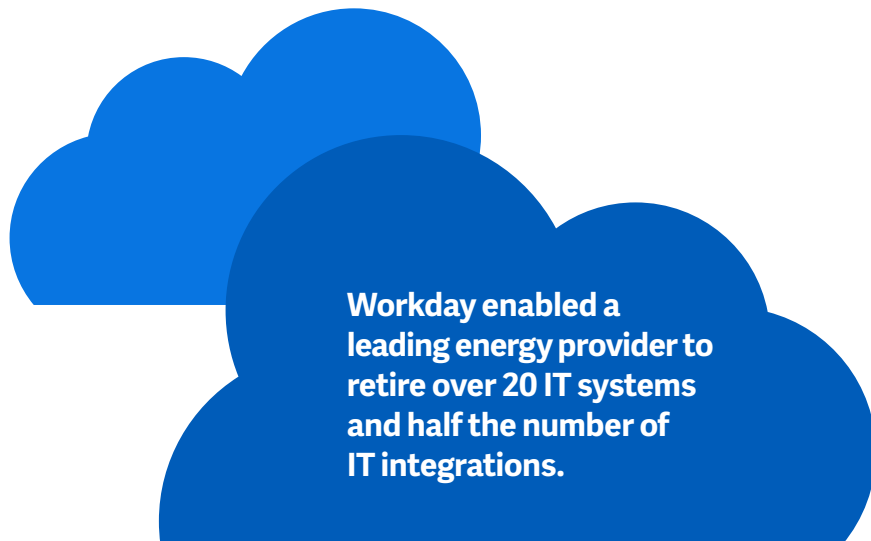
But there’s a problem. Standing between you and that kind of future—and the inevitable change it will bring—is the ERP technology you’re saddled with today. Like many CIOs, you’re likely juggling too many bolt-on point solutions that address too many one-off smaller business problems—and these solutions probably struggle to stay in step with your organization’s plans to innovate, enable growth at scale, and support digital transformation.



Modernizing this technology, of course, falls to the CIO. But, as you well know, the task is more complicated than simply approving purchase orders for new software. Bolting on additional third-party solutions may provide short-term relief, but ultimately only add to the complexity and inefficiencies. If experience tells you anything, you know these do little to meaningfully prop up your current ERP, let alone empower you to effectively manage or organize your data. These pain point solutions also exacerbate “SaaS sprawl”—that challenging and costly condition that arises when the proliferation of SaaS applications becomes chaotic, undermining productivity and creating significant security risks.

Thankfully, there’s an easier way to achieve your goals—an innovative solution that reduces strain on IT resources, simplifies workflows through consolidated systems, and delivers all the SaaS solution benefits you need in order to embrace the future.

That solution? A unified, foundational system that manages money and people for your business. A system that allows you to simplify your IT infrastructure, drive team and business performance, optimize shareholder returns, maximize ROI, and become a true architect of value creation. This is Workday. And this is the future now.



Make the move to Workday.

No CIO today who is stuck with a legacy ERP and a rapidly growing pile of diverse and disorderly digital solutions is knocking it out of the park, especially not where value is concerned. Workday is different. Our [cloud platform](#) is built specifically for change. Acquisitions, divestitures, organizational shifts, new regulations, geographic expansion—you name it, and our technology is designed to adapt along with your business, giving you what you need to embrace change faster as you advance your organization forward.



How do we do it? For starters, Workday is the only native cloud ERP platform that enables service-centric organizations to manage money and people in a unified system. Our open and adaptable cloud platform provides configurable business processes, always-on audit, machine-learning-infused processes, and extensible tools. The result? Your teams are equipped to easily and quickly manage and support all types of change from a single source of truth—while eliminating SaaS sprawl.

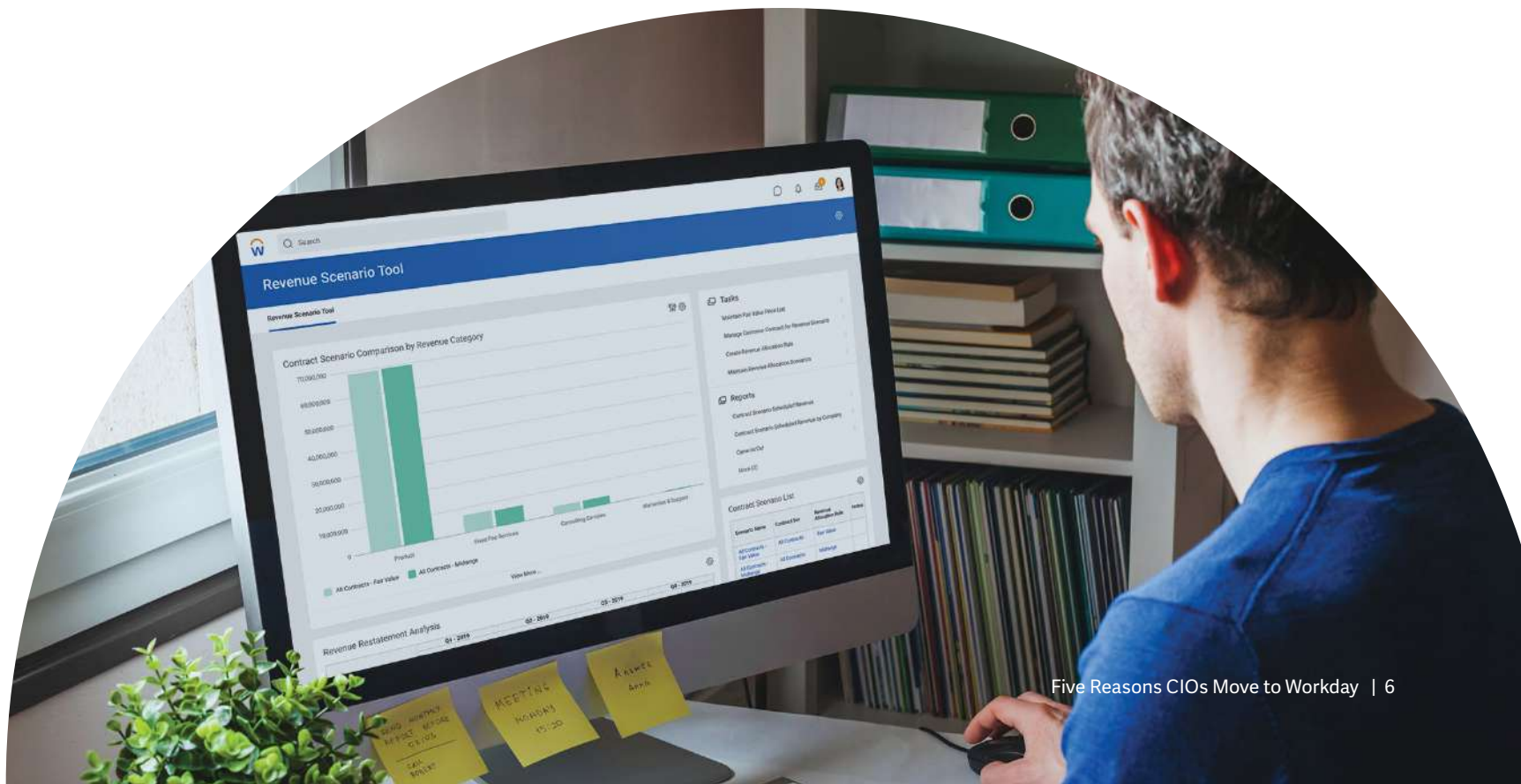
Plus, since we have a proven, repeatable process for helping companies around the globe transform finance, people, and planning, Workday is the perfect partner to help equip your finance organization and the broader business with the technology needed to confidently adapt and thrive in today's ever-changing market.

But what about the competition? We know it seems like there may be many marketplace options available to you; options that promise to modernize your ERP system, and even ones that say they will help you transition to the cloud. NetSuite and Infor may immediately come to mind, but Workday is different. And that difference matters—a lot. Unlike those other options, Workday is a unified cloud platform that enables you to uniquely manage the finances and people that connect with your operations in one place. And since Workday scales as your organization grows, it empowers all corners of the business with the data and tools needed to deliver enhanced insights and improved decision-making. Moving to Workday not only helps propel your finance organization forward, but it also eliminates unnecessary risk and further SaaS sprawl.

And that's just one reason why more than 10,000 organizations across the globe—many with fewer than 3,500 employees—have switched to Workday Enterprise Management Cloud. Here are some of the other reasons these leading businesses across every industry have decided to make the move.

1 True cloud with AI and machine learning built in.

SaaS platforms should drive increased value and accelerate innovation by quickly adapting to new business ideas. With its open and connected cloud platform embedded with AI and machine learning (ML), Workday delivers flexible, configurable processes and extensible tool sets. So, instead of dealing with the headaches of SaaS sprawl within a system of hard-to-manage point solutions, you and your team can deliver continuous innovation to customers with minimal disruption—all on the world's fastest, most reliable cloud platform.



2 An intelligent data core.

In today's world, data drives everything. But data without intelligence is a recipe for overwhelm. The Workday intelligent data core accelerates trusted, data-driven decision-making by uniquely combining Workday and non-Workday operational data and creating a unified source of truth.

The intelligent data core consists of:

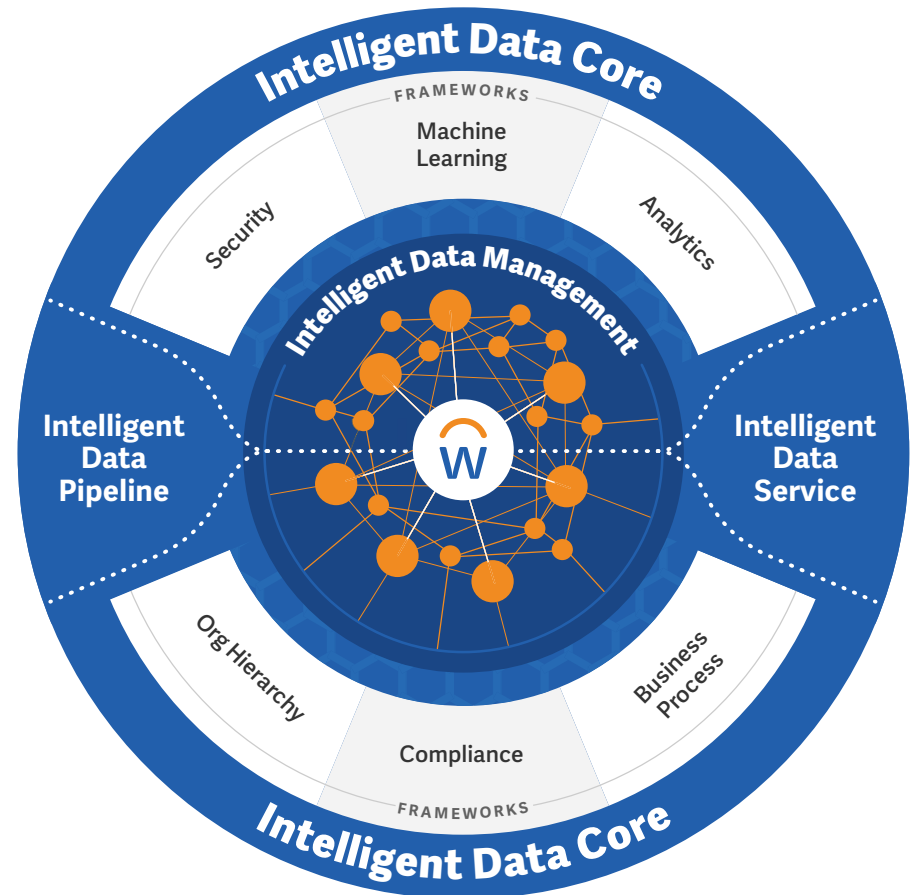
- A pipeline for rapidly ingesting high volumes of external data
- A management capability that maintains data relationships and lineage across multiple sources
- Data services that fuel unique user experiences

Plus, since AI is built into the Workday intelligent data core, you have the power to unify interconnected people and financial data. By incorporating data sets from finance, HR, and operations, you gain rich and meaningful insights, and can interact with data across many dimensions.

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Rather than spending 75% of their time on data gathering and 25% on analysis, staff members are spending 90% of their time on analysis and 10% on data gathering.

Pinnacle Group



3 Flexibility to adapt to change.

The word “agility” is tossed around liberally when describing ERP platforms. At Workday, however, when we say our platform brings greater agility to your team, we back up that claim with customer proof. Again and again.

When you get down to it, agility is about having the power to adapt to change with applications and technology working together to innovate more, accelerate interoperability and business agility, and manage security and compliance. And this is exactly what the configurable frameworks in Workday offer, allowing your users to change workflows, organizational structures, and reports.

With the power to adapt built in, Workday grows as your business grows. As a result, IT provides the platform—and inspiration—to advance the business while also ensuring security, compliance, and process optimization. When business and IT can innovate together with the confidence that all changes are durable, auditable, and applied consistently, the future looks bright.

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Workday, with its constant innovation, provides us with new functionalities powered by the latest technology. This, combined with twice-a-year seamless upgrades and the ease in which actionable data is available to process owners, has been a force multiplier in our digital transformation journey for employee lifecycle experience.

Everise



4 Workday and Workday Community are committed to your long-term success.

Whether you need to transition your on-premise ERP solution to the cloud or let go of your current cloud-based solution, Workday helps de-risk your journey. And that's because we deliver unprecedented reliability and a superior customer experience—all backed by the highest satisfaction ratings in the industry. But you don't have to take our word for it. Workday is the only HCM vendor to be recognized as a Gartner Peer Insights™ Customers' Choice six years in a row.¹ And our customer feedback ranks Workday #1 by KLAS for six years in a row in Enterprise Resource Planning.

Our exceptional track record speaks for itself, with an impressive 95% of Workday deployments delivered on time. With a preconfigured approach based on our successful past deployments, Workday Launch helps you realize value 42% faster by getting you up and running in a predictable time frame while limiting risk.

We bring simplicity and less stress to the deployment experience and beyond through:

- A proven, consistent methodology
- An extensive network of trusted Workday-certified deployment partners
- Change management expertise

And with Workday, our commitment to your success doesn't end with deployment. This is just the beginning, because you become part of an engaged and enthusiastic Workday community of employees, partners, and your peers. The entire community works together to help you get the most out of Workday by sharing ideas, asking questions, and driving skills-based learning. By joining the Workday Community portal, you become part of a community with:

- 275,000+ active members
- About 8,900 new member accounts created each month
- 580+ user groups
- 2,200+ member questions monthly
- 2,990+ answers monthly

More than 95% of Workday customer deployments were completed on time in FY23.

Workday Financial Management and Workday Human Capital Management customers rated Workday at 97% for overall customer satisfaction.

5 Execute with speed.

Do you want to simply run your business or simply run it flawlessly? With Workday, the goals of creating workflows with ease, ensuring compliance, and connecting all aspects of the enterprise are attainable. The businesses that adopt Workday see these results hour after hour, day after day.

A key reason for this kind of flawless integration is our foundation for automation. With Workday, you have a framework to accelerate routine maintenance and operations while giving business users the power to configure processes and generate actionable reports. The outcome? You liberate IT from tedious manual tasks, giving the team time back to focus on strategic innovations for digital transformation. All on an industry-leading cloud platform embedded with trustworthy AI and ML at the core.

Why wait?

When it's time to modernize your ERP platform and you know that adding more bolt-on, one-off, and pain-point solutions—SaaS sprawl—won't equip you, your team, or your organization with the tools needed for success, Workday is here for you. With a unified cloud-based system designed for the modern CIO, Workday offers you the continuous innovation, ease of interoperability, and simple configuration required to truly become your organization's chief value architect.

Discover even more reasons to switch to Workday.

workday.com/grow



¹This research was previously named; Voice of the Customer for Cloud HCM Suites for 1,000+ Employee Enterprises PEERS Published 24 March 2023; Gartner Peer Insights 'Voice of the Customer': Cloud HCM Suites for 1,000+ Employee Enterprises - 28 April 2022-2020; Gartner Peer Insights 'Voice of the Customer': Cloud HCM Suites for Midmarket and Large Enterprises - 8 March 2019

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